

Tips by Text

EPISD and Brown University

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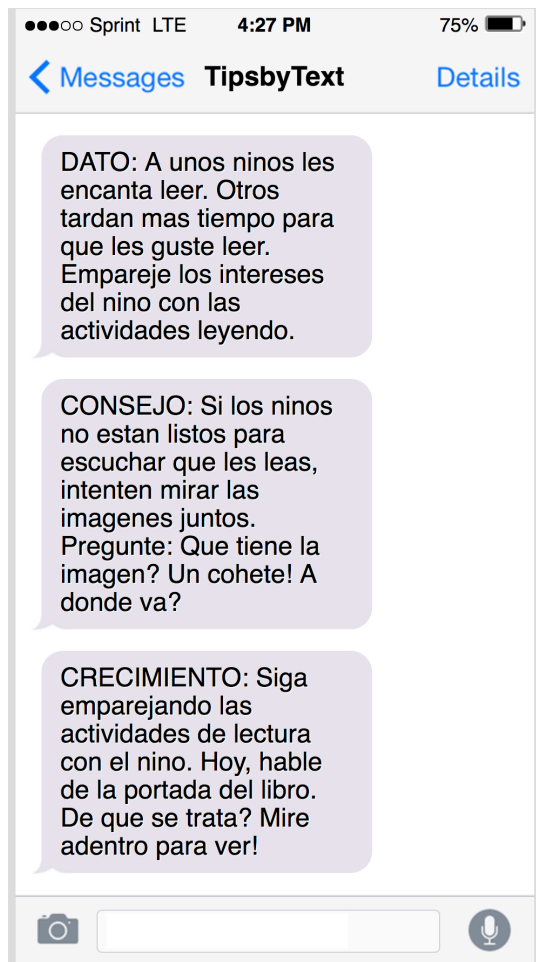


Overview

Tips by Text was started by Stanford University (2014) to help parents in the San Francisco area guide their preschool children with ideas to help with preparing them for school

- All parents of 3-5 year-olds in EPISD are eligible to participate
- Parents receive weekly (3) texts helping with early literacy techniques for both Math and Reading
- Texts are in either English or Spanish
- Part of a research project (EPISD Approved) so some parents receive helpful texts (Control) but not the “Tips” texts
- Free for EPISD and parents

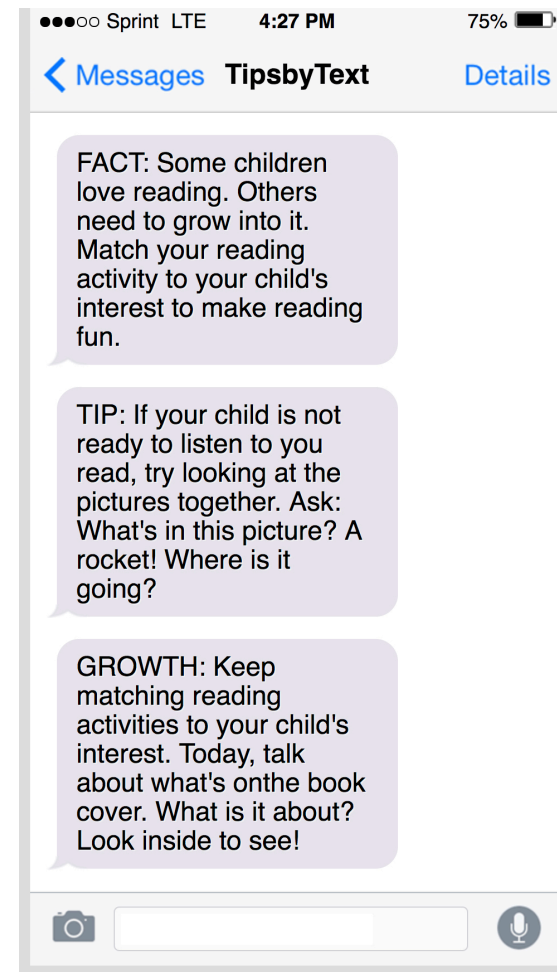




Monday

Wednesday

Friday



Commitment

- EPISD agrees to be part of the research
- EPISD can leave research after a year and use the texts as we see fit
- 100% voluntary for parents
- As of October 10, 585 parents have signed up for the tips.



Questions

